

Montana Farm Bureau Foundation Speech Contest

Presentation Rubric and Score Card

100 points total

NAME _____

CHAPTER/CLUB _____

INDICATORS	Very strong evidence of skill is present 15-10 points	Moderate evidence of skill is present 9-5 points	Strong evidence of skill is not present 4-0 points	Points Possible	Total Score
Oral Communication and non-verbal communication					
Command of audience	Speaker uses appropriate emphasis and tone to captivate audience.	Speaker presents speech as mere repeating of facts and speech comes across as a report.	Speaker lacks enthusiasm and power to engage audience.	10	
Poise	Portrays confidence and composure through appropriate body language (stance, posture, facial expressions)	Maintains control most of the time; rarely loses composure.	Lacks confidence and composure.	10	
INDICATORS	Very strong evidence of skill is present 10-8 points	Moderate evidence of skill is present 7-4 points	Strong evidence of skill is not present 3-0 points	Points Possible	Total Score
Supporting evidence	Examples (stories, statistics, etc.) are vivid, precise and clearly explained.	Examples are usually concrete and sometimes need clarification.	Examples are sometimes confusing leaving the listeners with questions.	15	
Persuasive use of evidence	Exemplary use of evidence to persuade listeners.	Sufficient use of evidence to persuade listeners.	Has difficulty using evidence to persuade listeners.	15	
Pace	Speaks very articulately at rate that engages audience.	Speaks articulately but occasionally speaks too fast or has long unnecessary hesitations.	Speaks too slow or too fast to engage audience.	10	
Eye contact	Constantly looks at the entire audience (90 to 100% of the time).	Mostly looks around the audience (60 to 80% of the time).	Occasionally looks at someone or some groups (less than 50% of the time).	10	
Mannerisms and gestures	No nervous habits are displayed. Hand motions are expressive and used to emphasize talking points.	Sometimes exhibits nervous habits. Hands are sometimes used to express or emphasize.	Displays some nervous habits. Hands are not used to emphasize talking points; hand motions are sometimes distracting.	10	
Response to questions					
Response to questions	Responds with organized thoughts and concise answers.	Answers effectively but has to stop and think and sometimes gets off focus.	Rambles or responds before thinking.	10	
Knowledge of topic	Answers show thorough knowledge of the subject and supports answer with strong evidence.	Answers show some knowledge of the subject but lack strong evidence.	Answer shows little knowledge of subject and lack evidence.	10	
				Time Deductions*	
				NET Total Points (out of 100)	
				RANK	

* Judges may deduct up to 10 points if a contestant speaks under 2.5 minutes or over 4 minutes.