



**MFB Foundation
Youth Speech Contest**

**Judges Guidelines &
Scoring Criteria**

Speech topic: How can you use social media to positively impact the public perception of Montana agriculture? Areas of consideration may be:

- Public perception that the majority of agricultural production comes from “factory farms”, rather than family farms and ranches.
- Common consumer sentiment that technology used in agricultural production such as genetically modified organisms, pesticides and the use of antibiotics for animal welfare create an unhealthy food supply and environment

Contestant Name: _____

Time of Speech _____

Prepared speech needs to be between 2.5 - 4 minutes in length.

	Speaker's Points	Maximum Points
Time Limit:		
Contestant stayed within the time requirements:	_____	10
Content and Composition:		
Relevance to chosen topic:	_____	10
Organization of Material (logical flow):	_____	15
Language (effective selection and combination of words)	_____	15
Delivery:		
Eye Contact (with various audience members)	_____	15
Gestures (appropriate and effective)	_____	15
Fluent and smooth articulation of thoughts	_____	20
Total Points Awarded:	_____	100

Comments: