

Montana Farm Bureau Federation



2019 *Living the Legacy* MONTANA FARM BUREAU CONVENTION & TRADE SHOW

November 11-14 | DoubleTree & Northern Hotels | Billings

NOTICE OF ANNUAL MEETING

Schedule of Events

Monday, November 11

1-3pm	Women's Leadership Committee Meeting
1:30-3pm	Commodity Advisory Committee Meetings
3-7pm	Registration Open, DoubleTree
3-5pm	MFBF Board of Directors Meeting
3-5pm	Promotion & Education Committee Meeting
3:30-5pm	Commodity Advisory Committee Meetings
6:00pm	Centennial Convention Kick-off Social, DoubleTree
7:00pm	"The Long Trail" Farm Bureau Play - <i>The Play With A Vision</i>

Tuesday, November 12

7:00am	Century Club Members Only Breakfast
7:30-6pm	Registration & Trade Show Open, DoubleTree
8:10am	Pre-Session Vespers
8:30am	Opening General Session <ul style="list-style-type: none"> • Keynote: <i>Success in the Long Run</i> - Duane Martinz
10:00am	Coffee Break
10:15-12:15pm	Young Farmer & Rancher Committee Meeting
10:30-11:30am	Workshops <ul style="list-style-type: none"> • Hiring Farm & Ranch Employees - Bob Milligan, Cornell University • Family Business Succession Planning - Curt Barnekoff & Dana Springer, Wipfli • Ask in Earnest "Suicide Prevention" - Darla Tyler-McSherry • Rural Broadband - RJ Karnery, AFBF
11:45am	Audit Report
12:00pm	Open Resolutions Session
12:30-1:45pm	Lunch hosted by YF&R Committee <ul style="list-style-type: none"> • Keynote: <i>With Vision, There is Hope</i> - Bruce Vincent
1:45-3pm	Workshops <ul style="list-style-type: none"> • Interpersonal Communication & Supervision of Farm/Ranch Employees - Bob Milligan • Using Social Media to Find Profit in Your Business - Mary Heffernan, Five Marys Farms • Personal Leadership & Vision, Carmen McSpadden, MSU Leadership Institute
2:00pm	YF&R Discussion Meet - Round 1
3:00pm	Ice Cream Social
3:30-5pm	District Caucuses
5:30pm	YF&R Discussion Meet - Final Round
6pm	MFBF Social
7pm	YF&R Social & Dinner

Wednesday, November 13

6:45am	Presidents & Secretaries County Awards Breakfast
8am	General Session <ul style="list-style-type: none"> • Roll Call of Delegates • Credentials Committee & Nominating Committee Reports
10:00am	Coffee Break
10:30am	Resolutions Session
11:45am-1pm	Lunch hosted by Women's Leadership Committee <ul style="list-style-type: none"> • Keynote: <i>Five Marys Farms Story</i> - Mary Heffernan
1-5pm	Resolutions Session continues
6:00pm	MFBF's Centennial Celebration Gala <i>*Don't miss this once-in-a-lifetime celebration!</i> Offsite at the Swift River Ranch

Thursday, November 14

8:00am	Resolutions Session
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100th Annual Convention

REGISTRATION FORM

November 11-14 | DoubleTree & Northern Hotels | Billings

DUE OCTOBER 25

PLEASE PRINT NAME(S) AS YOU WANT THEM TO APPEAR ON NAME BADGE(S):

NAME: _____

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ COUNTY: _____

EMAIL: _____ PHONE: _____

☐ Voting Delegate

☐ Alternate

☐ Member

☐ Guest

REGISTRATION AND MEALS

Registration Fee (required to attend any events)	\$50	x	_____	=	\$ _____
Registration Fee After October 25	\$100	x	_____	=	\$ _____
Tuesday Lunch	\$20	x	_____	=	\$ _____
Wednesday Lunch	\$20	x	_____	=	\$ _____
Wednesday Centennial Celebration Gala	\$50	x	_____	=	\$ _____
TOTAL					\$ _____

PAYMENT

_____ Check Enclosed (payable to MFBF)

_____ You can register online with
a credit card at www.mfbf.org.

LODGING INFORMATION

Attendees are responsible for making their own room reservations. Call the DoubleTree Hotel at (406) 252-7400 or for overflow, contact the Northern Hotel at (406) 867-6767. Request the MFBF room block for special conference rates. Book your room by **October 30!**

Please return registration form by **October 25** to:

Montana Farm Bureau Federation, 502 S. 19th Ave, Ste 104, Bozeman, MT 59718 or fax (406) 587-0319
Call the MFBF office at (406) 587-3153 or e-mail info@mfbf.org with questions.

Convention Keynotes

Success in the Long Run



Duane Martinz is an author, professional keynote speaker, sales trainer, and speaking coach. His philosophy is that life is a gift to be enjoyed, not a sentence to serve. An energetic and enduring storyteller, Duane naturally captures his audience's at-

tention through relatable life events and humor. His passionate message keeps attendees entertained, inspired, and engaged.

With Vision, There is Hope

Bruce Vincent is a third generation logger from Libby. He is co-owner of the public relations firm Environomics, volunteers as Executive Director of Provider Pals, and is a board member of the Evergreen Foundation.



Bruce speaks throughout the United States and the world, testifies on resource issues before Congress and has appeared on several news programs such as "60 Minutes".

His keynote will bring laughter, tears, and a cultural call to action. Bruce advises that the future of agriculture is going to be defined and defended by someone's visionary leadership.

Polaris Ranger Up For Grabs

Polaris and the Young Farmer & Rancher Committee are upping the ante again this year! The winner of the 2019 MFBF Discussion Meet will take home a brand new Polaris Ranger 570 plus an expense paid trip to Austin, TX to compete in the national YF&R Discussion Meet. All voting members ages 18-35 are eligible to compete for this amazing prize package.

Encourage members from your area to attend the convention on **Tuesday, November 12** for a great day of events for YF&R-aged members. For more information contact, Sue Ann at sueanns@mfbf.org.



AFBF President, Zippy Duvall

Zippy Duvall was first elected president of the American Farm Bureau in 2016, and re-elected in 2018. He is a third-generation farmer from Georgia. In addition to a 400-head beef cattle herd, for which he grows his own hay, Duvall and his wife Bonnie also raise more than 750,000 broilers per year.



MFBF is incredibly honored to host President Duvall during our 100th Annual Convention and Centennial Celebration! Zippy will be on hand to network with members, provide updates on national ag issues and motivate and inspire members to lead Farm Bureau into the next 100 years!

Mary Heffernan of Five Marys Farms



Mary Heffernan lives on a family-run cattle ranch in the mountains of Northern California. Five Marys Farms was founded by Mary & Brian Heffernan. Mary is a lifetime entrepreneur who formerly founded and operated over 18 brick-and-mortar small businesses in the San Francisco

Bay Area - from boutiques to restaurants. Five years ago - she and her husband Brian (formerly a corporate attorney) and their four young daughters changed the course of their livelihood and sold everything to become full-time ranchers.

Now, they have built a brand around Five Marys with their direct-to-consumer ranching operation, a restaurant and bar in their small town of Fort Jones called Five Marys Burgerhouse, a farm store in town where they ship their products, a guest ranch experience at Camp Five Marys and coming soon a custom butchering facility in Five Marys Custom Meats Co. Mary is passionate about entrepreneurship and has a Small Business Course online and in person workshops called "Small Business from Scratch" helping other aspiring entrepreneurs learn how to build a business, use social media to grow a brand and specifically how to sell and ship products in the ag world.